MEET THE CEPHEID BIKE
WHERE ART MEETS INNOVATION

The Cepheid Bike is a unique collaboration between Cepheid and Paul Jr. Designs to highlight our GeneXpert® technology and the advantages of molecular testing as a critical diagnostic tool for healthcare professionals.

Designed & built by
Paul Jr. Designs

Learn More:
http://www.cepheid.com/cepheid-bike
The color palette on the frame, seat, tank, fenders, wheels & exhaust are matched perfectly to Cepheid’s GeneXpert® System.

The exhaust is reminiscent of a jet engine, highlighting the speed of our systems. And with DNA often referred to as a ‘chain,’ the blue bike chain is another brilliant PJD touch.

The Cepheid bike battery was ingeniously turned into a package of Cepheid’s test cartridges by the PJD design team.

The integrated GeneXpert® module highlights the remarkable ease-of-use that’s making molecular testing accessible to everyone.

The design of the tank perfectly emulates the radius corners present on all of Cepheid’s GeneXpert® Systems.

The stunning wheels were machined from 1,000 pounds of billet aluminum into three DNA strands, highlighting the accurate, fast, & easy-to-use genetic testing our systems deliver.

Builder: Paul Jr Designs
Horsepower: 95
Torque: 105 ft lbs
Front End: PJD/American Suspension
Metal Fabrication: Paul Jr Designs
Controls: HHI
Engine: Crazy Horse 100
Paint: NUB Grafix
Transmission: Baker 6 Speed
Seat: Pirate Upholstrey
Wheels: PJD/Renegade Wheels